

CELEBRITY PREPAID CARDS



SUZE ORMAN



RUSSELL SIMMONS



JUSTIN BIEBER

CARD & PLAN NAME	The Approved Card	RushCard Monthly Plan	Spend Smart Card
MONTHLY FEES	\$3 ⁰⁰ / MONTH	\$9 ⁹⁵ / MONTH	\$3 ⁹⁵ / MONTH
ACTIVATION FEES	\$3.00 to purchase card	\$0 - \$9.95 one-time card fee	Free
LOADING FEES	\$0 - \$4.95 incl. 3rd party fees Direct Deposit Free	\$0 - \$4.95 incl. 3rd party fees Direct Deposit Free	One Free, then \$0.75 from Checking/Savings \$2.95 from Credit/Debit Card
ATM FEES	\$2.00 per In-Network cash withdrawal	Free for In-Network W/D Out-of-Network: 2 Free, then \$2.50	\$1.50 per withdrawal \$0.50 per balance inquiry \$0.90 if card declined
INACTIVITY FEES	Free	Free	\$3.00 if card not used in 30 days
REPLACEMENT FEES	\$3.00	First card free for 12-months \$4.95 per card thereafter	\$7.95
PURCHASE FEES	Free	Free Online Purchases \$1.00 for PIN purchases	Free

WHAT ARE THE AVERAGE PREPAID DEBIT CARD FEES?*

ACTIVATION
FEE

\$4.62

MONTHLY
FEE

\$4.88

ATM
IN-NETWORK
WITHDRAWAL FEES

\$5.08

PURCHASE
FEES

\$1.15

CASH LOAD
FEES

\$3.87



CASE STUDY: RUSH CARD

HOW MUCH WOULD A PERSON PAY IN FEES EACH MONTH IF THEY USED THE RUSHCARD MONTHLY PLAN?

JOHN Q. STUDENT



ACTIVITY	# OF OCCURRENCES	FEES
IN-NETWORK ATM WITHDRAWALS	4	\$0.00
BILL PAYMENTS	2	\$0.00
PIN PURCHASES	2	\$2.00
SIGNATURE PURCHASES	6	\$0.00
BALANCE INQUIRIES (IN-NETWORK)	2	\$0.00
CASH RELOADS / DEPOSITS**	2	\$0.00
DIRECT DEPOSITS	2	\$0.00
MONTHLY FEE	1	\$9.95
CUSTOMER SERVICE CALL	1	\$0.00

TOTAL MONTHLY FEES \$11.95



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ABOUT BESTPREPAIDDEBITCARDS.COM

Provocative. Insightful. Entertaining. Informative.
Sure, those are lofty goals, but they're exactly what BestPrepaidDebitCards.com aims to provide with its mixture of card ratings, personal finance stories and expert commentary.

SOURCES

* Avg. Monthly Fees by BestPrepaidDebitCards.com
** Third party fees may apply
The Approved Card: <http://theapprovedcard.com>
Rush Card: <http://www.rushcard.com>
Spend Smart (Bieber): <http://www.spendsmartcard.com>